

# ***Empowering ASEAN 4.0***

**22 January 2019 – Renaissance Bangkok Ratchaprasong Hotel**

## **AGENDA**

Disruption in technology, change in consumer behavior, development of robotics and artificial intelligence (AI) have brought drastic changes to global business activities and to our life. The challenges apparent in the world economy today indicate that all the roads are heading towards the 4th Industrial Revolution - *ASEAN is not an exception*

The economy is transforming significantly, owing to the advent of Technology 4.0 and its immense applicability for economic purposes. Countries are more connected; *the boundaries between them have been lowered by digital technology and advance communication. We see growth in intra-regional activities. The advancement across the universe of technologies such as the Internet of Things, Big Data and Analytics, fuel the implementation and usage of such activities as cross-border supply chain, e-commerce, and cross-border payments and remittances, which are becoming more important and contributing ever more to economic and social development.* Data and information are the root of this revolution. On the processing side, Digital Ledger Technology (DLT) / Blockchain helps in recording of interactions and transfer of data without a need for a centrally coordinating server. DLT applications will likely replace manual processes and activities and could increase efficiency and lower costs, and potentially improve access to finance by the previously unserved sectors.

The business and economic transformation through technology will bring new opportunities and challenges to ASEAN countries, *especially to SMEs, a highly significant contributor to economic growth and society of the region.* The key to the success inarguably depends on the human capital development and the digital infrastructure of each country.

The kick-off Seminar highlights the issues that we are focusing on throughout the year 2019 when Thailand assumes the Chairmanship role for Association of Southeast Asian Nations (ASEAN). This seminar is of the same name as the theme of the Private Sector “Empowering ASEAN 4.0”, which implies *the ways forward for our economy to pursue and become ready* for the transformation to the digital era. Digital economy has an impact on all aspects of society such as the way people interact, technologies involved, and skills required. All in all, it affects every aspect of the economic landscape.

To foster the development of key enablers, the seminar on Empowering ASEAN 4.0 will illustrate the paths to follow, the changes to make, the challenges to face and the transformation to sustain.

<b>TUESDAY 22 JANUARY 2019</b>	
08:30 – 09:00	<b>REGISTRATION</b>
09:00 – 09:20	<b>OPENING SESSION</b>
	<p><b>Introductory Remarks :</b>  <b>Mr. Arin Jira, Chairman, ASEAN-BAC</b></p> <p><b>Welcome Remarks :</b>  <b>Mr. Predee Daochai, Chairman the Thai Bankers' Association</b></p>
09:20 - 09:50	<b>KEYNOTE ADDRESS</b>
	<p><b>Mr. Aladdin D. Rillo, PhD</b>  <i>Deputy Secretary-General of ASEAN for ASEAN Economic Community</i></p>
09:50-11.45	<b>SESSION 1: ASEAN 4.0</b>
	<p><i>This Session would bring together key players to share their insights and strategies of the Digital Economy on the current and future trends. Across the world, digital products and services are transforming industries, enriching lives, and propelling progress. ASEAN has an opportunity to leapfrog to the forefront of the fast-moving global digital economy.</i></p> <p><i>ASEAN digital economy is projected to grow significantly, adding an estimated \$1 trillion to regional GDP over the next ten years. However, many significant challenges stand in the way of realizing this potential. For most ASEAN countries, challenges, among other things, include inadequate digital infrastructure; restrictions on cross border flow of data; absence of harmonized rules and regulations on e-commerce including questions around data protection, blockages at customs, burdensome business licensing processes, and absence of digital payment solutions; shortage of digital human capital; absence of regional e-payment systems and regional digital identity frameworks; weak resilience against cyber-attacks; and lack of empirical evidence to inform ASEAN digital policy. ASEAN has laid out important policy measures and frameworks, including the AEC Blueprint 2025, Masterplan on ASEAN Connectivity 2025, and the e-ASEAN Framework Agreement, to address these challenges. However, meeting these ambitious goals will demand detailed research, visionary policy-making, and substantial buy-in from regional stakeholders.</i></p> <p><b>Moderator: Mr. Natwut Amornvivat, Co-founder, T2P.Co.Ltd. and Vice President Thai FinTech Association</b></p> <p><b>Speakers:</b></p> <ol style="list-style-type: none"> <li><i>Ms. Alexandra Reich, CEO, Total Access Communication PLC. (Dtac)</i></li> <li><i>Mr. Sopnendu Mohanty, Chief financial Technology (FinTech) office of Monetary Authority of Singapore</i></li> <li><i>Mr. Gregory Sim, Head Cyber Partnership and Government Strategy, Asia Pacific, Standard Chartered Bank</i></li> <li><i>Mr. Hideaki Iwasaki, Country Director, Asian Development Bank (ADB Thailand)</i></li> <li><i>Ms. Surangkana Wayuparb, Executive Director and CEO of the Electronic Transactions Development Agency (ETDA)</i></li> <li><i>Mr. Kajit Sukhum, Assistant Permanent Secretary, Ministry of Digital Economy for Society</i></li> </ol>
<b>11:45-13:00</b>	<b>LUNCH</b>
13:00-14:30	<b>SESSION 2: ONE ASEAN</b>
	<p><i>The idea of building “One ASEAN” or “Seamless Connectivity” for movement of goods, investment, people, tourism and payments is the goal. Creating a common platform and harmonizing standards rules and standards would support the ONE ASEAN initiative. However, there are still several challenges to this goal.</i></p>

	<p><i>We aim to address the identified challenges to help build a digital single market, build an enabling digital environment and improve digital infrastructure in ASEAN so that the benefits of the Fourth Industrial Revolution can be fully unlocked, and become a force for the region's sustainability and prosperity</i></p> <p><b>Moderator: Dr. Arak Sutivong, Senior EVP, Chief Financial Officer, Chief Strategy Officer, Siam Commercial Bank Public Company Limited.</b></p> <p><b>Speakers:</b></p> <ol style="list-style-type: none"> <li>1. Mr. Kalin Sarasin, Chairman of The Thai Chamber of Commerce and Board of Trade of Thailand</li> <li>2. Dr. Soraphol Tulayasathien, Senior Executive Vice President, Corporate Strategy, The Stock Exchange of Thailand</li> <li>3. Mr. James Z. Dong, CEO of Lazada Thailand &amp; Business Assistant to Alibaba Group CEO</li> <li>4. Mr. Nattapon Dejvitak, Executive Vice President Government Liaison and Business Connectivity, Loxley Public Company Limited</li> <li>5. Mr. Silawat Santivisat, Executive Vice President, KasikornBank</li> </ol>
14:30-16:00	<p><b>SESSION 3: SME Capacity Building &amp; Access to Finance</b></p>
	<p><i>We are all realized that SME is a significant sector to most countries in ASEAN as SME is one of the major contributors to GDP growth and it involves large number of employments of the country. With the digital economy, there are new SME and start-ups emerged every day. However, these SME are facing with rapid changes in business environments and consumer behavior Capacity building would help SME to cope with these challenges. However, ASEAN would need to work together in supporting SME. In addition, ability to access to finance is also an important issue for SME in most countries. The issue of more bankable of the SMEs, the better credit infrastructure, and larger base of lenders for SME are important issues. The issues of enabling digital trade and international data flows in supporting of Trade Supply Chain, E-Commerce and SME border trades through the agreement on general interoperability mechanisms and cross-border protocols and standards, eliminating discriminatory digital tax measures, data localization requirements; credit information sharing; secured transaction law reform have to be addressed to improve access to finance for both present and future business environments. .</i></p> <p><b>Moderator: Mr. Boon Hiong Chan, Global Head of Market Advocacy, Deutsche Bank</b></p> <p><b>Speakers:</b></p> <ol style="list-style-type: none"> <li>1. Mr. Surapol Opasatien, Chief Executive Officer, National Credit Bureau Investment</li> <li>2. Ms. Ratchada Anantavasilpa, Senior Financial Sector Specialist, World Bank Group</li> <li>3. Mr. Charamporn Jotikasthira, Member of the Board of Executive Directors, Bangkok Bank Co., Ltd</li> <li>4. Mr. Mongkol Leelatham, Managing Director, SME Development Bank</li> <li>5. Mr. Sayam Prasitsirikul, First Executive Vice President, Head of SME Banking Group, Bank of Ayudhya Public Company Limited</li> </ol>
16:00 – 16:15	<p><b>BREAK</b></p>
16:15 – 17:30	<p><b>SESSION 4: HUMAN CAPITAL DEVELOPMENT IN 4<sup>th</sup> Industrial Revolution</b></p>
	<p><i>Empowering people is key to the success for moving forward towards the 4.0. In many countries, there is a considerable gap between the growing expectations of these technologies and what they are currently able to deliver. To equip the workforce with the qualification ready for the rapid digital transformation stream, development of necessary digital skills should be an integral part of school curricula beginning at the elementary level. The framework for the design of an inclusive ecosystem for adult reskilling and upskilling is also a fundamental of the up-leveling of human capital. The program on SME Mentorship was successfully formed as the ASEAN Mentorship for Entrepreneurs</i></p>

*Network (AMEN) for facilitating the scaling up of MSME from start-up, coaching to running the operation.*

***Moderator: Mr. Vivek Nath, Head of South Asia and Country Manager, Singapore, Willis Towers Watson's***

***Speakers:***

*1.Mr. Worawat Suvagondha,FEVP, Dean of SCB Academy*

*2.Mr. Joey Concepcion, Presidential Advisor on Entrepreneurship and ASEAN BAC Chairman, Philippines*

*3.Mr. Nutavoot Pongsiri Ph.D, Deputy Secretary General, Corporate Excellence Group, Eastern Economic Corridor Office of Thailand (EEC)*

*4. M.L. Preeyapun Sridhavat, Vice Chairman, Executive Board committee, AWEN Thailand*

*5.Mr. Surong Bulakul, Advisor, PTT Public Company Limited*

**CLOSING**